

Cookie Policy and Consent Copy

Version 5 September 2026

Information about necessary and optional technologies and the binding copy for the Passvanta consent banner.

First banner layer

Title: Your privacy at Passvanta

Text: We use necessary cookies so the website, sign-in, security and billing work. With your consent, we also use Google Analytics for audience measurement and Google Ads and Meta Pixel for conversion measurement and remarketing. Optional services load only after you consent. You can change your choice at any time through Cookie Settings.

Buttons with equal visual weight: Accept all | Necessary only | Settings

Links: Privacy Notice | Cookie Policy | Legal Notice

Preference centre

Necessary always active

These storage and access operations are required for sign-in, security, language choice, consent evidence and payment. They cannot be disabled through the banner.

Analytics off by default

Google Analytics helps us understand website use. It may process online identifiers, device information and usage data. It loads only after consent.

Marketing off by default

Google Ads and Meta Pixel help measure conversions and build remarketing audiences. They can associate data with Google or Meta accounts and transfer data to third countries. They load only after consent.

Buttons: Save selection | Accept all | Necessary only

Withdrawal: A permanent Cookie Settings link opens the same dialogue. Withdrawal deletes Passvanta-set optional cookies where possible and changes all optional consent signals to denied. It does not retroactively erase data already held by a provider.

Cookie table

This table is the required target configuration. Confirm names, providers and durations through a cookie and network scan before each release. No optional service absent from the table may load.

Name	Provider	Category	Purpose	Duration	Legal basis
__Host-pv_session	Passvanta	Necessary	Authenticated session and tenant assignment	Session; up to 30 days with persistent sign-in	s.25(2)(2) TDDDG; Art. 6(1)(b) or (f) GDPR
pv_csrf	Passvanta	Necessary	Protects forms and account actions from forged requests	Session	s.25(2)(2) TDDDG; Art. 6(1)(f) GDPR
pv_consent	Passvanta	Necessary	Stores consent version and choice without a marketing ID	6 months	s.25(2)(2) TDDDG; Art. 6(1)(c),(f) GDPR
pv_locale	Passvanta	Necessary	Stores the language expressly selected	12 months	s.25(2)(2) TDDDG; Art. 6(1)(f) GDPR
pv_return_to	Passvanta	Necessary	Returns the user safely after sign-in	Session	s.25(2)(2) TDDDG; Art. 6(1)(b) GDPR
__cf_bm	Cloudflare	Necessary	Bot and abuse detection	about 30 minutes	s.25(2)(2) TDDDG; Art. 6(1)(f) GDPR
cf_clearance	Cloudflare	Necessary	Records a passed security challenge	up to 12 months depending on rule	s.25(2)(2) TDDDG; Art. 6(1)(f) GDPR

Name	Provider	Category	Purpose	Duration	Legal basis
__stripe_mid	Stripe	Necessary for payment	Fraud prevention and secure payment	up to 12 months	s.25(2)(2) TDDDG; Art. 6(1)(b),(f) GDPR
__stripe_sid	Stripe	Necessary for payment	Fraud prevention during payment session	about 30 minutes	s.25(2)(2) TDDDG; Art. 6(1)(b),(f) GDPR
_ga	Google Analytics	Analytics	Distinguishes users	up to 2 years	Consent: s.25(1) TDDDG; Art. 6(1)(a) GDPR
ga*	Google Analytics	Analytics	Stores session state for the GA4 property	up to 2 years	Consent: s.25(1) TDDDG; Art. 6(1)(a) GDPR
_gcl_au	Google Ads	Marketing	Conversion measurement and ad attribution	up to 90 days	Consent: s.25(1) TDDDG; Art. 6(1)(a) GDPR
gac* and _gcl_*	Google Ads	Marketing	Campaign and conversion attribution	up to 90 days	Consent: s.25(1) TDDDG; Art. 6(1)(a) GDPR
IDE or id	Google DoubleClick	Marketing	Ad measurement and, where consented, personalisation	up to 13 months in the EEA	Consent: s.25(1) TDDDG; Art. 6(1)(a) GDPR
_fbp	Meta Pixel	Marketing	Browser identifier for measurement and attribution	up to 90 days	Consent: s.25(1) TDDDG; Art. 6(1)(a) GDPR
_fbclid	Meta Pixel	Marketing	Stores a Facebook click identifier where present	up to 90 days	Consent: s.25(1) TDDDG; Art. 6(1)(a) GDPR